SMART ELEPHANT

BLOOMING COLOR
ink the impossible

Real ROI from an Existing Web-to-print Platform

Partneringwith SmartElephanttoignite their storefront strategy.

BLOOMING COLOR KEY RESULTS

- 3x faster storefront launch
- $100K+ annual savings on development
- 120+ internal hours freed up each month
- Workflow-specific UX that converts
- 10x ROI from platform investment
- Lower long-term maintenance costs

Blooming Color had already invested in a web-to-print platform - but progress stalled. Slow dev cycles, internal bottlenecks, and platform limitations were blocking growth. They didn't need a new system - just the right partner to make it work.

Working with Digital Ink and Smart Elephant, they accelerated launch timelines, reduced costs, and finally unlocked the ROI their platform promised.

"Smart Elephant have become an essential extension of our team. We're launching storefronts faster, saving six figures a year, and finally moving past the bottlenecks that used to slow everything down."
- Sara Wimmer, VP of Technology, Blooming Color

When you combine the skills, experience, and capabilities of Smart Elephant and Digital Ink, you get a complete, turnkey web-to-print solution.

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Want to launch smarter and faster -without switching platforms?

Book your free discovery call today.